

# ecologia® - World's First Carbon Neutral Plastic Sheet!



**ecologia®** polypropylene sheet has been certified "Carbon Neutral".

Almost all human activity has an impact on the environment. Being 100% recycled, ecologia creates fewer emissions and any CO<sub>2</sub> it produces is now offset by certified carbon credits. This means producing ecologia adds **zero** net CO<sub>2</sub> to the atmosphere.

The money from credits is invested into projects that save emissions, such as developing renewable energy in the third world.

It must be said that using ecologia sheet is not only good for the environment, it retains the award winning quality that you expect for all your POS display, packaging & stationery needs. It is the 100% recycled, completely non-toxic and safe plastic. 100% Australian made, ecologia embraces customised and innovative design whilst ensuring no sacrifices will be made by doing your bit for the environment.

We all need to work together to decrease our impact on the environment. Every time our clients choose ecologia, they will be decreasing their footprint, knowing that **zero** net CO<sub>2</sub> emissions have been added to the atmosphere.

**ecologia® sheet. Reduce your Carbon Footprint!**



ecologia® sheet is certified by The Carbon Reduction Institute in accordance with the World Business Council for Sustainable Development's Greenhouse Gas Protocol and international standard ISO 14040-2 for life cycle assessment. ecologia's greenhouse gas emissions audit included the product life cycle from cradle to customer, and covered things such as electricity, water, freight, staff travel, purchased materials and outsourced activities. Whatever emissions can't be reduced are offset through purchasing certified carbon credits.